

Prospects for Run-Flat Tires

A Market Research Report
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HISTORICAL TRENDS & FORECASTS

Demand Penetration Rates	Regional Dynamics Markets
Suppliers Technologies	Market Share Product Developments

Overview: *Prospects for Run-Flat Tires* is a new market research report covering the global market for run-flat tires (RFT), which are pneumatic tires designed to run for an extended period following loss of air pressure. Currently comprising less than one percent of total tire demand, run-flats a small but rapidly growing segment of the tire industry, particularly in high performance and ultrahigh performance tires. This rapid growth is being led by OE markets as more automakers, led by BMW, opt for run-flats on their new vehicles as a means of reducing vehicle weight, saving interior room by eliminating the spare, and enhancing safety and convenience.

Coverage: Data are presented in units and US dollars for all years from 2000 through 2006, with forecasts provided for 2007, 2008, 2009, 2010, 2015 and 2025. This 122-page report includes 32 tables and 57 charts. Major features of the report include the following:

- Demand by region & country, including all regions and 11 leading countries;
- Demand by technology, including self-supporting, support ring and other RFT technologies;
- Demand by market, including OE and replacement sectors;
- Demand by tire type, including HP/UHP, passenger, light truck and heavy truck/bus tires;
- Run-flat penetration rates into total tires, passenger tires and truck tires;
- Market share by supplier in units and dollars;
- Profiles of leading suppliers, including Bridgestone, Goodyear, Conti, Pirelli and Michelin.

Price: \$3,950 for either the hard copy or the electronic PDF version (single-user license); \$5,950 for both versions. Purchase an Electronic Corporate Use License for an additional \$950 for unlimited access to the report within your organization.

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Table of Contents

Study Sections, • Tables & Figures	Page
Introduction: Scope of Report, Glossary & Sources	iv
1. Executive Summary & Key Statistics	1
1.1 Conclusions & Forecasts	1
• <i>Table 1: Run-Flat Tire Demand Overview</i>	3
• <i>Table 2: Run-Flat Tire Penetration Rates by Segment</i>	3
1.2 Run-Flat Tire Product Trends	4
• <i>Table 3: Run-Flat Tire Demand by Type & Market</i>	6
1.3 Run-Flat Tire Regional Trends	7
• <i>Table 4: Regional Demand for Run-Flat Tires</i>	8
1.4 Precipitated Silica Market Share	8
• <i>Table 5: Market Shares for Run-Flat Tires by Supplier, 2006</i>	10
2. Overview	11
2.1 What are Run-Flat Tires?	11
2.2 Run-Flat Tire Technology	12
2.2.1 Self-Supporting Technology	12
2.2.2 Support Ring Technology	14
2.2.3 Other Run-Flat Technologies	15
2.3 Related & Competitive Technologies	17
2.3.1 Tire Pressure Monitoring Systems	17
2.3.2 Self-Sealing Tires	19
2.3.3 Michelin Tweel & Airless Tires	20
2.4 Legal & Regulatory Issues	22
2.4.1 Toyota Offers to Replace Run-Flats on AWD Sienna	22
2.4.2 TPMS to be Required in US Cars and Light Trucks by 2008	23
2.4.3 German Federal Highway Institute Investigates RFT Performance	24
2.4.4 British Rubber Manufacturers' Association Offers Guidance on RFTs	26
2.5 Overview of Rubber & Tire Sectors	27
2.5.1 World Rubber Consumption	27
• <i>Table 6: World Rubber Consumption by Type & Market</i>	29
• <i>Table 7: World Rubber Consumption by Region/Country</i>	30
2.5.2 World Tire Demand	31
• <i>Table 8: World Tire Demand by Type & Region/Country</i>	33

Table of Contents

Study Sections, ● Tables & Figures	Page
3. Market Demand for Run-Flat Tires	34
3.1 Overview	34
● <i>Table 9: Run-Flat Tire Demand Overview</i>	37
3.2 Run-Flat Tire Demand by Technology	38
● <i>Table 10: Run-Flat Tire Demand by Technology</i>	42
● <i>Table 11: Suppliers of Run-Flat Tires by Technology</i>	42
3.3 Run-Flat Tire Demand by Tire Type	43
● <i>Table 12: Run-Flat Tire Demand by Tire Type</i>	44
3.4 Run-Flat Tire Demand by Market	45
● <i>Table 13: Run-Flat Tire Demand by Market (OE vs. Replacement)</i>	46
3.4.1 OE Markets for Run-Flat Tires	47
● <i>Table 14: Original Equipment Markets for Run-Flat Tires</i>	48
3.4.2 Market Share in OE Run-Flat Tire Markets	49
● <i>Table 15: Run-Flat Tire Sales to OE Markets by Company, 2006</i>	49
3.4.3 Replacement Markets for Run-Flat Tires	50
● <i>Table 16: Replacement Markets for Run-Flat Tires</i>	51
3.4.4 Market Share in Replacement Run-Flat Tire Markets	52
● <i>Table 17: Run-Flat Tire Sales to Replacement Markets by Company, 2006</i>	53
3.5 Fitments for Run-Flat Tires	53
● <i>Table 18: OE Fitments for Run-Flat Tires</i>	56
3.6 Run-Flat Tire Suppliers & Tradenames	58
● <i>Table 19: Run-Flat Tires – Technologies & Tradenames</i>	64
4. Regional Demand for Run-Flat Tires	66
4.1 Regional Overview	66
● <i>Table 20: World Run-Flat Tire Demand by Region</i>	66
● <i>Table 21: World Run-Flat Tire Penetration Rates by Segment</i>	67
4.2 NAFTA	68
● <i>Table 22: NAFTA – Run-Flat Tire Demand by Market, Tire Type & Country</i>	69
● <i>Table 23: NAFTA – Run-Flat Tire Penetration Rates by Segment</i>	70
4.3 European Union	71
● <i>Table 24: European Union – Run-Flat Tire Demand by Market & Tire Type</i>	73
● <i>Table 25: European Union – Run-Flat Tire Demand by Country</i>	74
● <i>Table 26: European Union – Run-Flat Tire Penetration Rates by Segment</i>	75
4.4 Asia	76
● <i>Table 27: Asia – Run-Flat Tire Demand by Market, Tire Type & Country</i>	78
● <i>Table 28: Asia – Run-Flat Tire Penetration Rates by Segment</i>	79

Table of Contents

Study Sections, ● Tables & Figures	Page
4.5 Other Regions	80
● <i>Table 29: Other Regions – Run-Flat Tire Demand by Market, Tire Type & Country</i>	81
● <i>Table 30: Other Regions – Run-Flat Tire Penetration Rates by Segment</i>	82
5. Suppliers & Market Share	83
5.1 Industry Participants & Concentration Levels	83
● <i>Figure 1: Concentration Levels in the Global Run-Flat Tire Market, 2006</i>	84
5.2 Company Sales & Market Share	84
● <i>Table 31: Market Share for Run-Flat Tires by Supplier, 2006</i>	87
5.3 Licensing & Technical Agreements	87
● <i>Table 32: Licensing & Technical Agreements in Run-Flat Tires</i>	88
5.4 Supplier Profiles	89
5.4.1 Bridgestone Corporation	90
5.4.2. Continental AG	96
5.4.3. The Goodyear Tire & Rubber Company	100
5.4.4 Hankook Tire Co., Ltd.	105
5.4.5 Kumho Tire Co., Ltd.	107
5.4.6 Group Michelin	110
5.4.7 Nokian Tyres plc	114
5.4.8 Pirelli & C. SpA	116
5.4.9 Sumitomo Rubber Industries, Ltd.	119
5.4.10 Toyo Tire and Rubber Co.	121
5.4.11 Yokohama Rubber Co., Ltd.	122