

## **Tire Industry Investment 2008**

A Market Research Report  
published in **April 2008**



### **A Comprehensive Overview of Recent & Proposed Capital Projects Affecting Global Tire Plant Capacity**

**Overview:** *Tire Industry Investment 2008* provides an up-to-date overview of current and proposed capital projects in the tire industry, including new plant construction, capacity expansions, plant upgrades, and plant rationalizations. The report also provides a forecast for tire production by country and region, incorporating the effect that planned expansions and rationalizations are expected to have on future output.

**Features:** *Tire Industry Investment 2008* is an Excel-only report that includes three major components:

- An overview of recent and proposed tire industry capital projects. Information provided for each project includes company, plant location, project details, tire types affected, budget, announce date, and scheduled completion date. The report provides data on 129 projects completed or announced since January 1, 2007.
- A forecast for tire production and rubber consumption by country, including projections for both short term growth (2008–2010) and long-term growth (through 2015 and 2025). Data provided include unit production of passenger and truck/bus tires and rubber consumption in tonnes for 26 leading countries, as well as regional and global totals.
- Tire production capacity by plant for more than 500 tire plants worldwide. Data provided include company, plant location, plant capacity, tire types produced, and recent developments.

**Price:** US\$1,950 for a single-user license; US\$2,900 for an Electronic Corporate Use License permitting unlimited access to the report within your company.

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